

Cookie Name	Collection Tool	Category	Type	Data Storage Expiration	Data Collected	Reason for Collection	Description
_ga	Google Analytics	Performance	Third-Party Cookie	After 735 days	Navigation habits, content preferences.	Improvement of services offered.	This cookie saves a unique identifier used to generate statistical data.
_ga_BHEC RV0F73	Google Analytics 4	Performance	Third-Party Cookie	After 735 days	Navigation habits, content preferences.	Targeted advertisements.	This cookie is a pluggable code on websites. It tracks visitor activities, optimizes advertisements by evaluating their performance, and facilitates specific user retargeting, thereby improving the effectiveness of advertising campaigns
_gcl_auid_NID	Google Ads	Performance	Third-Party Cookie	After 365 days	Navigation habits, content preferences.	Targeted advertisements.	This cookie is a pluggable code on websites. It tracks visitor activities, optimizes advertisements by evaluating their performance, and facilitates specific user retargeting, thereby improving the effectiveness of advertising campaigns
ar_debug	Google DoubleClick	Tracking	Third-Party Cookie		Navigation habits, content preferences.	Targeted advertisements.	Stores and monitors conversions.

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_hp2_id TawkConne ctionTime twk_uuid_ twk_idm_k ey	tawk.to	Functioning	Third-Party Cookie	After 6 months	Navigation and click habits.	Offering a website chat tool.	These cookies are necessary for our website's chatbot. They relate to security, integrity, accessibility, first-party usage and website maintenance data, and ensure the proper functioning of the chatbot. These cookies store no identifiable personal information.
ARRAffinity	Azure	Essential	Third-Party Cookie		Maintaining user sessions.		Hosting
ARRAffinitySameSite	Azure	Essential	Third-Party Cookie		Maintaining user sessions.		Hosting
ai_session ai_user	Azure Application Insights	Essential	Third-Party Cookie		Maintaining user sessions.		Hosting